

# ACP (Ambassador since 2009)

With FWF colleague Sparkling Ideas and CCC Belgium, we set up a campaign to convince municipalities to implement a sustainable procurement policy for workwear. Part of the campaign were the baby T-shirts, offered to new parents who come to register their baby with the municipality.

# Buttonboss/Kingcap (affiliate since 2006)

With its Kingcap brand, Buttonboss is actively communicating its FWF membership. In a number of products, the FWF logo is sewn into the label (a.o. on special Amnesty International caps produced for the annual PinkPop festival).

In addition, FWF membership is explained in our catalogue, in advertisements and during fairs.

# Cotton Group (affiliate since 2009)

As many workers have insufficient formal school education to easily understand the written information offered, theatre (drama) can be an (additional) technique to disseminate health information to workers. In Bangladesh, theatre is very popular and provides a strong medium to make people aware of and reflect on sensitive issues.

In 2007-2009, we organised and financed several theatre workshops in different factories we work with in Bangladesh. After each workshop, there was a debriefing with the workers to gauge their understanding and feeling on what was explained during the performance.

# De Berkel (affiliate since 2007)

We have been working with our production facilities in Moldova – one of which is our own – for ten years and built them up. Despite a challenging economic climate, we were happy to be able to maintain our orders with them and provide work according to the agreed number of minutes per week. This way, we were able to make sure that the employees were paid a timely and decent wage.

# Espresso Fashion (affiliate since 2004)

At Espresso we strongly believe in long term relations with our suppliers. It makes doing business fairly much easier.

At our two biggest suppliers we have already been producing for 12 and 16 years now. Mutual understanding allows you to stay ahead of possible problems. Our suppliers know that when they develop a new program, they will get the production order at the end, as we do not set out our programs at all possible suppliers for the best price. This way they do a better job.

The result of our mutual trust is a beautiful end product.'

# Fabric Retail Glbl (affiliate since 2007)

Fabric Retail Glbl has chosen to focus on management trainings in factories to ensure commitment and make sure management has the know-how on how to solve the problems faced.

We developed a strategy to raise the suppliers compliance level. Very important issues as health and safety and internal systems for recording information and we especially focused on transparency.

# Heigo (affiliate since 2005)

Since 2003 Heigo has been working closely with its production facility in Bulgaria. Our long-term business relationship has created the trust we need to bring the best of Bulgaria and The Netherlands together.

# hessnatur (affiliate since 2005)

hessnatur has invented a computerised management system including all the data of hessnatur suppliers with regard to social standards. Unique is that each supplier is ranked by its individual performance in implementing findings of social audits/checks. Through transparency and ranking we work closely and effectively together with our suppliers on improving and ensuring social standards.

# Mammut (affiliate since 2008)

When Mammut joined FWF, the first project was to compare the ISO 9001 QMS with the new requirements.

A new CSR Supplier Register and procedure were created. Changes were made to: supplier selection, evaluation and review, quarterly management reporting. Purchasing Contracts and Job Descriptions were reviewed but not changed.

# McGregor (affiliate since 2006)

In 2009, McGregor further embedded in its organisation its work towards social compliance. In addition to auditing most of its key suppliers, responsibility for the follow-up of corrective action plans now lies with the product managers and is coordinated by each business unit's senior product manager. This enhances support in the organisation, ensures continuity and makes sure the right expertise is with the right people – those who actually do business with suppliers.

## Odlø (affiliate since 2008)

Among the audits we did at our suppliers (more than 60 %), we did one audit together with Mammut at KTC. Since we produce the same sort of products it was very efficient - we could also use a lot of synergies.

Also in 2009, we implemented a CSR-Team with persons from the following departments: Executive Board, CSR, Procurement, Production, Logistics, Quality Assurance. The CSR target is fully integrated in the MBO process

# P&P Projects (ambassador since 2007)

P&P Projects produced the Tshirt for the 'Serious Request' campaign of the Dutch 3FM radio station. This year's action was in Groningen, one of The Netherlands' Fairtrade Municipalities and P&P's hometown. DeeJay Giel Beelen was the first to wear this shirt, which is designed for the 'glass house' campaign annually. The shirt was made by a FWF affiliate and was organic cotton with the exclusive use of solar and wind energy.

## Rivema (affiliate since 2009)

Rivema has 100% ownership of its factory in China. This enables the company to exert direct influence on working conditions in the workplace. After the first audit in January 2010 the factory established new facilities which substantially improved the working environment for employees.

# Studio JUX (member of Clean & Unique, since 2008)

Studio JUX is growing, and along with us so are our suppliers. One of our suppliers even built a new and bigger factory. JUX was involved in the new factory to meet fair labour standards from the start.

## Hints and tips

Our suppliers have learned that cooperation with FWF is access to knowledge and expertise to improve their own factories and working conditions. So communicate with your suppliers and emphasise the advantages of FWF.

# Switcher (affiliate since 2004)

In 2009, Switcher organised a social compliance meeting in Switzerland with our suppliers. 17 people attended the meeting, representing the suppliers of 92% of the pieces ordered in 2009.

The topics treated were:

CSR main topics • Product strategy • Sensibilisation to climate change with Myclimate • Sensibilisation to water with a presentation of a water footprint done on the indian supply chain • Complaint procedure by Fairwear Foundation • Presentation of Green Inc on the 10 ways to avoid green marketing • Training to REACH • Presentation of the new track and trace website [www.respect-code.org](http://www.respect-code.org)

We can assure that all those suppliers together are bringing a constructive energy and for 3 days they are not competitors anymore. It allows Switcher to build another relationship with its suppliers.

# Van Puijenbroek (affiliate since 2004)

Van Puijenbroek Textiel places orders at a limited number of factories with which it maintains long term relationships. One of these factories is fully owned. This factory is an example for the other factories that work with Van Puijenbroek Textiel and enables the company to exert direct influence on working conditions which has a positive effect on the process of following-up corrective action plans.